



a vibrant community



### make it here in orange city

The perfect place for entrepreneurs exploring new business ventures, Orange City has a great deal to offer. Our economic climate has meant success for a wide range of endeavors - from an 80-year old manufacturing firm founded by a Dutch immigrant and now averaging annual revenues over \$100 million, to a medical technology company with sales success in over 100 countries.



### demographics

Growing Population -- In 2010 - 6004 which is an increase of 7.6% from 2000-2010. The State of Iowa had a 4.1% increase over the same period.

Young Median Age -- 29.1 years Orange City; 38.1 years State of Iowa; 37.2 years United States.

Higher Median Income -- \$55,073 in Orange City; \$50, 957 in Iowa.

Housing Growth -- 2004 housing units in 2010; 1805 housing units in 2000. This represents an 11% increase while the state of lowa had an 8.4% increase during the same period.



Sioux County was one of seven rural lowa counties to record population growth in the 2010 census and the only rural county not connected to a major metropolitan area to record growth.





### northwestern college

Northwestern College is a Christian liberal arts college located in Orange City. Recognized for its strong academic program, vibrant campus community and unwavering Christian commitment, Northwestern has been preparing young people to serve Christ in the world since 1882.

More than 1,250 students attend Northwestern, coming from 31 states and 24 countries.

96% of Northwestern alumni, on average, are employed or enrolled in graduate school within six months of graduation.

More than \$40 million has been spent on construction and renovation projects since 2003.



## \$9 M commitment to education

### investing in our future

MOC-Floyd Valley offers a well-rounded education with state and national-level recognition in academics, fine arts, and athletics.

The MOC-FV Board of Education recently committed over \$9 million to provide educational technology and state-of-the-art facilities for our students. All students in grades 6-12 are provided with their own computer. In Grades 4-5 the ratio is 2:1 and in Grades K-3 it is 3:1.

ADI MOCPV energy composite ACT score near 23.9. The state energies near 32.4. ACT score over the pool 20 years a 23.6 min the state.



The 2016 MOC-FV average composite ACT score was 24.3. The state average was 22.1. The MOC-FV average composite ACT score over the past 20 years is 23.7 with the state average being 22.1.





## \$5.4M theatre

### private education worth publicizing

Unity Christian High School is an accredited 9-12th grade high school of 266 students. In its 50-year history, Unity Christian has successfully educated over 3500 alumni with the mission of preparing students to serve God and neighbor in all areas of life.

The Knight Center is a \$5.4 million state-of-the-art theatre that seats 750 people that was possible in partnership with the City of Orange City.

"Unity Christian High School is a leader in private Christian high schools in the State of Iowa. One of the key strengths is a vital relationship with the City of Orange City. This community is visionary and supportive of our school."



### career academy

Northwest Iowa Community College has partnered with MOC - FV and Unity Christian Schools to create a unique College and Career Academy in Orange City.

The College and Career Academy is where high school students can receive college level credit and get practical hands on experience in courses related to the health and manufacturing fields.

The academy was designed around STEM practices such as tables set up for group projects and brainstorming instead of traditional desks.



The College and Career Academy is another great example of how NCC partners with entities to grow the skilled workforce in our area and build out communities.





## \$1.7M expansion

### placing children first

Orange City Area Daycare Center provides a developmentally appropriate environment for young children that is safe, clean, and accepting of individual differences; and to engage children in meaningful interactions and activities.

Orange City Daycare Center recently completed a \$1.7 million dollar addition to the facility to increase capacity and add programs.

"Orange City Daycare and Preschool provides excellent care for our children. It is comforting to know that they are left in such capable hands. We appreciate the social skills that they have acquired and continue to be amazed at how much they learn every day."



# top100 in the nation

### nationally recognized healthcare

Orange City Area Health System's highly skilled and compassionate staff serve the region at four primary care clinics, hospital, home health & hospice, and the senior care campus. From family medicine, birth care, and behavioral health ... to sports medicine, wellness, and surgical services ... its team of 500+ employees are committed to the health system's core values of Integrity, Commitment to Excellence, Dedicated Colleagues, and Extraordinary Customer Experience. ocHealthSystem.org



Orange City Area Health System has received the Women's Choice Award for Customer Experience for three consecutive years, and has been named one of the Top 100 Critical Access Hospitals in the nation.





### 100% occupancy

### a downtown developed

Stroll our downtown and admire the charming Dutch storefronts while you shop for new treasures, unique gifts and clothing, imports, and hand-crafted jewelry all within walking distance to our beautiful downtown Windmill Park.



"The opportunity of a rich, vibrant, and rewarding family life is possible in this thriving college town with a five minute (driving) commute. Co-workers are also your neighbors and friends. Our vibrant downtown is 100% occupied with a unique mix of retailers. "

Mike Hofman-Orange City Chamber Director

# increase in construction

### a home for your dreams

From 2009 through 2016, Orange City has averaged 14 dwelling units being constructed each year. These include single family homes and multi-family dwellings. In 2015, Orange City saw 33 dwelling units being constructed and 14 in 2016. Orange City has been aggressive in providing assistance to new residents and developers for additional housing in our community.

Orange City saw a robust 57% increase in dwellings being constructed in 2015 compared to the prior 5 year average.





# ✓ complete infrastructure✓ financial assistance✓ fiber optics

### shovel ready, are you?

Orange City Development Corporation has available in excess of 75 acres of platted Industrial Park property with full infrastructure including street, water, sewer, electricity, natural gas, and high speed fiber optics.

Available financial assistance packages tailored to your needs range from local assistance, State of Iowa financial assistance, job training assistance, and SBA or USDA Rural Development Financial Assistance.

### √ 75 + acres ready for you.

Orange City, Sioux County, and the State of Iowa are centrally positioned within the country. Located in the upper Midwest, either west or east coasts can be reached within 24 hours via U.S. Interstates 80 and 90. U.S. Interstates 29 and 35 both provide convenient northern and southern access to Canada and Mexico.

### **cultured community**

Orange City Arts is recognized throughout the Midwest as one of the best arts organizations around. We have artists, murals, poetry slams, arts festivals - grassroots art. Plus, the robust support for art from the city, local businesses, and private citizens means we can frequently enjoy top-notch performers from around the world right here.



We are incredibly lucky to live in a community that brings so many world class artists and performances to our doorstep. The cultural engagement in Orange City is unparalleled."

Lindsay Bauer-Executive Director-Orange City Arts Council





### vision 2035 growth strategy

- Grow Industrial Base to increase employment by 1,000 + employees
- Increase retail establishment sales to \$140,000,000 and 300 retail establishments
- Expand Orange City area population and housing to accommodate 10,000 + citizens
- Establish Orange City area as the premier place to live within a 50 mile radius
- Assure Orange City Infrastructure can accommodate 10,000 – 12,000 citizen's

#### success stories

**Summer 2013:** Premium Pet Health opens their facility in Orange City creating in excess of 200 jobs.

**October 2013:** Prairie Ridge Care Center opens which is an 83 bed skilled nursing facility with 11 memory care beds.

**August 2014:** Quatro Composites celebrated the completion of their 11.8 million dollar expansion creating an additional 100 jobs.

**August 2014:** Groundbreaking took place at Prairie Heights Development which will create 14 new housing units with 3-5 bedrooms ranging from 1355 sq. ft. to 1601 sq. ft.

**September of 2014:** Orange City was named a 2014 All-Star Community by the lowa League of Cities in recognition of the completion of the 13.8 million dollar Phoenix Project. The Phoenix Project included the new Prairie Winds Events

Center, the Knights Performing Arts Center (750 seat performing arts center), and the Hawkeye Center. The Hawkeye Center is a downtown retail center which includes five second story condominiums.

**September 2014:** 6.2 million dollar 60 room Hampton Inn opened for business.

**December 2015:** Orange City Area Daycare completed a 10,400 sq. ft. expansion doubling the size of the facility and capacity to serve an additional 100 children.

**June 2016:** Groundbreaking took place at Vogel Paint Inc.'s 29.9 million dollar expansion to the powder coatings facility of 66,800 square feet and will create an additional 49 jobs.

For more information about your economic development opportunities or the Orange City economic development team, contact Mark Gaul, Community Development Director or Mike Hofman, Chamber Executive Director.



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